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Press Release

Chennai Metro Rail Limited (CMRL) Provides Seamless Travel to Cricket Fans During ICC ODI Men's Cricket World Cup 2023.

Chennai Metro Rail Limited (CMRL) is pleased to announce that it provided seamless travel to over 25,000 cricket fans during the ICC ODI Men's Cricket World Cup 2023 matches held in Chennai, which is currently underway in India.

CMRL had signed a Memorandum of Understanding (MOU) with Tamil Nadu Cricket Association (TNCA) to provide extended train services until midnight on match days that were held in Chennai. The return journeys were free of charge for passengers who had a valid match ticket for the first 2 matches held in Chennai.

Further, in collaboration with M/s Book My Show, the match tickets were integrated with barcode to facilitate seamless entry and exit for ticket holders. This ensured that valid ticket holders could have the round trip free of charges for the rest of the three matches held in Chennai. Ticket verification kiosks were also set up at metro stations by Book My Show.

In addition, CMRL ensured safe travel from Government Estate Metro Station, the nearest station to the stadium, by providing chartered Metro Connect buses. CMRL also deployed additional staff for guidance, security checks, crowd management, and resource supervision, to ensure passenger safety.

It is to be highlighted that, CMRL is the first in India to provide such an innovative Bar-code facilitated entry and exit travel embedded directly in the match tickets for such esteemed matches.

CMRL is committed to providing safe, reliable, and affordable transportation to its passengers. The organisation is proud to have played a role in making the ICC ODI Men's Cricket World Cup 2023 a joyous and safe occasion for cricket fans in Chennai.

**Issued By: Joint Director / Public Relations Officer
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