

Announcement for Participants

Dear Students,

Chennai Metro Rail Limited (CMRL) invites you to participate in our Creative Design Contest, an exciting opportunity to showcase your talent and contribute to the promotion of public transportation.

Rules and Regulations:

1. Eligibility:

- Regular college students are only allowed to participate.
- Unger Graduate and Post Graduate students are only allowed to participate.

2. Terms and Conditions

- Regular college students are only allowed to participate.
- Unger Graduate and Post Graduate students are only allowed to participate.
- Individual and group participation is allowed.
- Individual participants must submit a scanned copy of the College ID.
- Only students from the same college can participate in group participation (Maximum 4 students per group).
- In case of group participation, should be submit their bonafide certificate from their respective college.
- Each participant only allowed one entry either in group or individual.
- CMRL reserves the right to use Participant's entries for promotional purposes.
- Plagiarism may lead to disqualification.
- If desired by CMRL, individual participants should also submit a bonafide certificate from their respective college.
- CMRL's decision is final in all matters relating to the selection, screening, disqualification and winner selection for the competition.

3. Submission Guidelines:

- Entries should be 30 to 60 seconds long multimedia content (**videos, animations, AV, GIFs** in prescribed format).
- Clearly convey the theme "**USE CMRL - Save Your Money & Time**"

4. Registration:

- Online registration through the CMRL provided form /link.
- Those who have registered will be shared a link to upload the content on later date.
- Provide necessary contact information as requested in the registration form and requesting to be active on communications.

5. Judging Criteria:

- Creativity and originality.
- Relevance to the theme.
- Overall impact and message clarity.

6. Prizes:

- 1st Place: Rs. 15,000/-
- 2nd Place: Rs. 10,000/-
- 3rd Place: Rs. 5,000/-

2. How to Participate:

1. Register on the CMRL provide online registration form before 22nd Feb 2024.
2. Create a captivating multimedia submission based on the theme.
3. Submit your entry in the online form shared by CMRL team.

3. Important Dates(Tentative):

1. Registration Deadline: 23rd Jan2024 to 22nd Feb 2024.
2. Pre submission meeting-Workshop/Webinar 29th Feb 2024.
3. Submission Deadline: 31st March 2024.
4. Winners Announcement: 14th April 2024.

Get ready to unleash your creativity and contribute to a smarter and more efficient public transportation system!

For further details, contact lmc@cmrl.in (queries with subject “Creative Design Competition for Students” only can be accepted and reply will be sent)

Registration Link & QR Link: <https://forms.gle/oa3qyGG3kmW2vHn16>

