

'SugarBox' on Metro will soon amuse you with movies, music

Chennai Metro, in the coming days, will launch a mobile-based entertainment system, 'SugarBox', to allow commuters to watch the content or download movies and music using a closed-loop Wi-Fi system, which will be made available to provide seamless streaming service sans mobile data on Metro trains and at stations. An official of CMRL said that the SugarBox which is like an OTT (Over the top) platform would be launched in a week. "Like any other OTT platform, the commuters should download the SugarBox app in their mobile phones and register it. They would be able to watch the contents in four languages including Tamil, English and Hindi," the official said. According to the SugarBox website, integrating the SugarBox SDK with your app enables any user with a smartphone to use native Android & iOS apps at a SugarBox zone - without internet connectivity, with a seamless app experience, with no usage or access limit and zero data charges for life. Movies can be downloaded in five minutes flat from the new smartphones and can be watched later at home. The SugarBox is already available on Hyderabad Metro. Movies, TV shows, original Zee5, free-play content and music videos are now available for viewing.