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PRESS RELEASE

SUB: Strict Action against Advertisers for Illegal Pasting of Posters, Stickers and Banners on Metro Pillars

Chennai Metro Rail Limited has been implementing and executing the Chennai Metro Rail Project in Chennai for the benefit of public. CMRL has been bringing general awareness to the public and others on the unauthorized affixing of posters, bills etc. on piers, barricades and other structures of Metro Railway Project is considered an illegal act under section 62 (2) of Metro Railway Act 2002. It has been informed that pasting of or putting up of posters or writing advertisements in any premises of Metro Railway or Carriage, will be liable for imprisonment up to a term of 6 months, or with a fine of Rs.1000/-, or with both.

This general awareness notice has also been published in newspapers about sticking of Posters /Erection of Banners /disfiguring of Metro Pillars are illegal in nature and warned that legal action will be taken against those who indulge in such activities. Despite of such awareness, it has been found that several advertisers are pasting posters on Metro Pillars and disfiguring the walls.

In the recent past, CMRL has in this connection, filed complaints for taking strict action against the following Advertisers for pasting Posters at Metro Pillars at the respective Police Station i.e S3-Meenambakkam Police Station & F-5 Choolaimedu Police Station :-

- a) Mega Creative Agency,Pallavaram
- b) Indian Power Gym,MMDA to ThiruNagar Signal,
- c) Navin Press,Saidapet,
- d) Advertiser for Music Event - My Chennai MY VR,Thirumangalam

CMRL wishes to warn the advertisers that strict action will be taken against anyone indulging in above illegal acts in future.