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## **Press Release**

Sub: Oral Hygiene Day Celebrations- Chennai Metro Rail Limited - Reg

On occasion of Oral Hygiene Day on Aug 1 2018, CMRL in association with Meenakshi Ammal Dental College will be conducting an Oral Hygiene screening and awareness camp at CMRL Admin Building and at Metro Trains.

A team of 25 doctors headed by Dr. Jaideep Mahendra, Director of PG Studies, Meenakshi Ammal Dental College, Maduravoyal, Chennai will be conducting the screening and awareness camp at CMRL Admin Building, Koyambedu for CMRL employees and staffs on Aug 1<sup>st</sup> 2018 from 9 am to 1 pm and a team of doctors will also be travelling on the Metro Trains to educate passengers about the significance of Oral hygiene on the same day from 8:00 am to 10:30 am to create awareness on Oral Hygiene. Free samples will be distributed for all staffs attending the screening camp and for public on the train.

Oral hygiene plays an important role in preventing oral diseases. Every year, Aug 1 is being celebrated as Oral Hygiene day to commemorate the birth anniversary of the doyen of Indian society of Periodontics and the founder of the Indian society of Periodontology, Dr. GB Shankwalkar. The primary objective of "Oral Hygiene Day" is to spread the message of Oral Hygiene and to curb the worrisome trend of neglect, which has been one of the main causes for dental diseases.

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