Metro rail zooms into virtual world

Christin Mathew Philip | TNN

Chennai: The Chennai metro rail has zoomed into the virtual world. In a move welcomed by netizens, the Chennai Metro Rail Limited (CMRL) has opened official accounts on popular social networking sites like Facebook and Twitter and it has already got more than 1,600 likes'

Anyone 'likes' the official Facebook page (www.facebook.com/chennaimetrorail) or 'follows' them in twitter can check out all the latest updates and pictures about this project. Though many are gung ho about the Facebook page saying that its cover page was mindblowing, the Twitter account is yet to take off.

S Krishnamoorthy, chief general manager (public relations), CMRL, said they took inspiration from the Chennai traffic police, whose Facebook page is a rage among Chennailtes. "We have decided to give frequent updates and developments about this project. A lot of people, especially those in social media, are very excited about this ambitious project," he said.

All the major highlights of the metro project, including traffic diversions on the Anna Salai, and status of the work at the upcoming metro stations are mentioned in their Face-

book page.

Venkat Ramanan, a city netizen has written, "Awesome! Proud to witness such an infrastructure project of this scale of our city." Some others have suggested that the biggest challenge for the CMRL will be the maintenance of the station and train compartments. "Hope they do it well". Some wanted the authorities to extend the metro to other cities in the state. Karthik Ganesh wrote, "Everything is fine. But, only Chennai developing in all aspects. What about other districts in Tamil Nadu?

Others suggested that the CMRL could go green. "Try to install solar panel and micro wind turbines on roof of the metro stations," wrote an anonymous person.